

ABT Associazione Bancaria Ticinese and DFE Dipartimento delle finanze e dell'economia, in collaboration with Città di Lugano and USI Università della Svizzera Italiana (USI), are proud to invite to the conference

Fintech, an opportunity for the financial sector

20 March 2018
Convention Centre
Lugano (Switzerland)

Fintech is a comprehensive innovation, making it possible to implement financial technology in new ways (such as the supply of services and products through the most advanced information technologies). Furthermore, it offers a wide support aimed at stimulating innovation and digitalization processes in the finance sector. A huge opportunity for entrepreneurial development.

The ultimate goal of the event is to highlight the Swiss financial marketplace, tackling all the strategic issues with a wide audience of domestic and international players, and involving both the private and the academic world.

Event organized by



ASSOCIAZIONE
BANCARIA TICINESE



Dipartimento delle finanze e dell'economia
Divisione dell'economia

In collaboration with



Città
di
Lugano



Università
della
Svizzera
Italiana

ON-LINE REGISTRATION

General Program (8.30:18:00): CHF 100/person
(incl. break and lunch)
Keynotes and Panel only (16:30-18:00): free

Until **10 March 2018** on www.abti.ch/luganobankingday

08:30 Welcome Coffee/Registration

09:00 **Opening remarks** (Language ITA)

Marco Borradori, Mayor Città di Lugano

Boas Erez, Rector USI Università della Svizzera Italiana

Alberto Petruzzella, President at ABT Associazione Bancaria Ticinese

Christian Vitta, State Counsellor and Director of the Cantonal Department of Finance and Economy

10:00 **CSB Survey/Presentation** (Language ITA)

Fintech: evoluzione e opportunità per il Canton Ticino.

10:30 Break

11:00 **Workshop** (Language ENG)

W1: Payments of the Future, the Future of Payments

How your life and how you pay will change in a very near future. Are you ready?

Mark Antipof, Chief Officer, Client Relationship Management, VISA Europe

Alessandro Seralvo, Executive Vice President, Corner Banca SA

W2: Collaboration Opportunities in the Financial Industry

The workshop will focus on key technology trends and how they impact the financial industry. But how do you stay abreast and develop answers to the disruption in banking and investment management? UBS will deep dive how collaboration can enhance your capabilities: how to leverage the creativity and speed of start-ups, how to search and generate innovation ideas, and how collaborative working can accelerate innovation outcomes. We will look into three tangible examples of Wealth Management, Cryptocurrencies, Blockchain and Payments.

Veronica Lange da Conceição, Head of Innovation, UBS SA

12:00 Lunch Buffet & Networking

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13:30 **Workshop** (Language ENG)

W3: Compliance: how Financial Services providers can benefit from RegTech

- Challenges for Compliance in the current environment
- What RegTech can already do today and what it will be able to do by 2025
- How Financial Services providers can benefit from RegTech if they embrace the evolution of Compliance

Andreas Timpert, Partner Financial Services, Deloitte

W4: How blockchain will change the financial services business

- Pro and Cons of blockchain for the transfer of value
- Will blockchain based exchange be the market place of the future?
- Custody of blockchain based assets through the banks
- Are cryptocurrencies a new asset class?

Lars Schlichting, Partner KPMG

Giacomo Zucco, BHB Network

14:30 Break

15:00 **Workshop** (Language ENG)

W5: Outsourcing and banking activities

- Client experience comes first: Fintech are obsessed by client experience, they pick a client pain when dealing with financial services and they find the best solution to overcome it. Financial institutions should embrace this attitude, identifying client pains and restructuring their offering to overcome them.
- Open architecture, SaaS and ecosystems come second: In order to better serve their clients, financial institutions should continuously combine the best available technologies and services to positively improve the client experience. The efficiency and the flexibility in building this technology-service mix is maximized by relying on an open technology architecture SaaS (Software-as-a-Service) and ecosystems of fintech and service providers.

Alessandro Castagnola, Product manager, Avaloq Group

Javier Rubio, Product manager, Head of Business Development Director, BBVA Switzerland

W6: Perspective of a technology player on the future of banking

- Swisscom as a player in Banking
- The future of banking – open and digital? (Open Banking, Marketplace Bank, APIs, etc.)
- Trends & developments of the swiss ecosystem
- How can banks compete in the future?

Balz Gut, Head of Banking Transformation & Management Consulting, Swisscom

Sascha Gysel, Head e-foresight, digital banking think tank, Swisscom

16:00 Coffee Break

How to reach us
www.luganoconventions.com

16:30 **Key Notes and Panel**

(Language ENG with simultaneous translation in ITA)

Speakers

Bob Contri, Global Financial Services Leader, Deloitte

Sergio Ermotti, CEO UBS

Philipp Hildebrand, Vice Chairman BlackRock

Alexander Lipton, MIT Connection Science, CEO at StrongHold Labs; Visiting Professor of Financial Engineering at SFI@EPFL

Moderator

Adrien Treccani, CEO Metaco SA, SFI Swiss Finance Institute

18:00 **Closing remarks** (Language ITA)

Franco Citterio, Direttore ABT