



foreign banks . **in switzerland.**

Strengths and Weaknesses of Banking IT Solutions

Private banks face a continuously growing number of challenges – from various directions. The private banking clientele is ever more alert and demanding while prescriptions from the regulatory and legislative framework become more stringent and severe. The servicing of customers from all over the world further requires banks to be able to translate certain local legislations into their internal applications.

The steady increase of banking applications' complexity triggers a growing demand banking IT to be light and easy-to-use. The variety of systems available on the markets certainly enhances competition. However, it does not ease the bank's selection process, which must lead to the adoption of the IT system best suited for the particular needs.

The following speakers from Capgemini Switzerland:

Boris Hohl, Head of Banking Switzerland, and

Patrick Neuwirth, Managing Consultant Wealth Management,

Author of the **Capgemini Private Banking Systems Survey**,

will present the findings of the survey and show their transposition onto the situation a private bank is in when selecting its IT system:

- strengths and weaknesses of the banking IT systems on offer: which system best suits which bank?
- key criteria to be followed when selecting an IT system
- adaptability of the different IT systems to the bank's internal organisation, processes and procedures
- dos and don'ts in order to stick to time, cost and scope frames during implementation
- potential implications of a system migration: user training, data transfer and after-sales assistance
- presentation of relevant case studies

Presentation and discussion of the checklist included in the Capgemini survey will assist bankers in their evaluation and selection of IT systems.

Participants will be provided with the latest edition of the Capgemini survey upon which the presentation is based. The survey will be handed out by e-mail a few days prior to the conference, which takes place:

26 September 2006, 12.00noon – 2.00pm
Hotel Lugano Dante, piazza Cioccaro 5, Lugano

The Presentations will be in English; questions and discussion will be in Italian and English.

Please register by sending the form below to the facsimile **091 966 0569** not later than **21 September 2006**.

There is a participation fee of **CHF 90.- per person payable in cash at the doors**. Full no show fee for cancellations received later than the 21 September 2006.

Name: *..... Email:

Name: *..... Email:

Bank:

Telephone:.....Facsimile:

* please tick the box if you prefer a vegetarian dish